As you consider tax wise ways of giving to Cal Poly, you may want to analyze the benefits of giving appreciated securities. Long-term appreciated stock (those held longer than 12 months) are particularly beneficial to give because you receive a charitable deduction for the full fair market value of the gift and, in addition, you avoid paying capital gains tax on the appreciation. A charitable income tax deduction is allowed for up to 30 percent of your adjusted gross income in the year of the gift. Any unused portion can be carried forward for up to an additional five years.

SECURITY TRANSFER INSTRUCTIONS

Broker Contact
Charles Schwab Account at TIAA Kaspick.
DTC #0164 - Account 5084-1964
Contact: Marina Gallardo, 650-585-4120

Cal Poly Foundation Contact
Lisa Rockwell-Harpster, Director of Gift and Trust Administration
University Advancement
1 Grand Avenue, Building 117
San Luis Obispo, CA 93407-0443
Phone 805-756-5577
Fax 805-756-2711
E-mail lrockwel@calpoly.edu

Note
Please inform Cal Poly Foundation when initiating a DTC transfer. Include information concerning security description, shares and transfer initiation date.

Important
Pursuant to Internal Revenue Service regulations, the effective date of the gift for valuation and charitable deduction purposes is the date the securities are transferred into the Foundation’s brokerage account. If the transfer needs to be made by a specific date, please allow sufficient time for the DTC transfer to take place.
EASY STEPS FOR TRANSFERRING SECURITIES
The rules for transferring securities, while not complicated, are strict. You will want to exercise care to assure that your stock transaction is completed correctly. The same rules apply to giving shares of a mutual fund. If you have any questions about the following instructions, please call Lisa Rockwell-Harpster, Director of Gift and Trust Administration for the Cal Poly Foundation, at 805-756-5577.

ESTABLISHING THE GIFT’S VALUE
The amount of your deduction depends on the value of the securities on the date the gift is completed. This date may be important for your tax planning, particularly at yearend.

The gift value of the securities is the average of their high and low prices on the date of the gift. For mutual fund shares, the net asset value (NAV) at the close of business on the date of the gift is used to establish the value of the gift.

FINAL NOTE
Gifts of appreciated securities are an excellent way to provide for the university, its students and programs. Such gifts can also be used to create planned gifts, which provide you (and your spouse) with an income for life. Our Office of Gift Planning would be delighted to talk with you and your advisors about how such life-income arrangements can be useful as part of your estate plan.
SAMPLE STOCK TRANSFER INSTRUCTION LETTER

Date:
Broker Name:
Broker Address:
Broker Telephone Number:
Re: (account number)

You are requested and authorized to make a gift of ______ (number) shares of ______ (name of stock or mutual fund) to the California Polytechnic State University Foundation (federal tax identification number 20-4927897) effective today (date), to benefit the ____________ (college, department, program, endowment) of California Polytechnic State University.

Please transfer these shares to the California Polytechnic State University Foundation via the Depository Transfer Company (“DTC”) to its Charles Schwab account at TIAA Kaspick, DTC #0164 - account 5084-1964.

Thank you for your assistance.

ENCLOSURE: SECURITY TRANSFER INSTRUCTIONS

cc: California Polytechnic State University Foundation
c/o Director of Gift and Trust Administration
Lisa Rockwell-Harpster
University Advancement
1 Grand Avenue, Building 117
San Luis Obispo, CA 93407-0443

Phone 805-756-5577
Fax 805-756-2711
E-mail lrockwel@calpoly.edu
IF THE SECURITIES ARE HELD BY A BANK, BROKER OR MUTUAL FUND COMPANY

1. Write your bank, broker or mutual fund company a letter (a sample letter is attached), which contains the following statement:

   You are requested and authorized to make a gift of (number) shares of (name of stock or mutual fund) to the California Polytechnic State University Foundation (federal tax identification number 20-4927897) effective today (date), to benefit the (college, department, program, endowment) of California Polytechnic State University.

   Please transfer these shares to the California Polytechnic State University Foundation via the Depository Transfer Company (“DTC”) to its Charles Schwab account at TIAA Kaspick, DTC#0164 account 5084-1964.

2. Enclose the attached Security Transfer Instructions.

3. Send a copy of your letter to:

   California Polytechnic State University Foundation
   c/o Director of Gift and Trust Administration
   Lisa Rockwell-Harpster
   University Advancement
   1 Grand Avenue, Building 117
   San Luis Obispo, CA 93407-0443

   Phone 805-756-5577
   Fax 805-756-2711
   E-mail lrockwel@calpoly.edu

4. The Cal Poly Foundation, upon receipt of your letter, will promptly contact your bank, broker or mutual fund company to arrange disposition of the stock or mutual fund.

Note

The gift is complete for tax purposes when the securities are transferred into the California Polytechnic State University Foundation brokerage account. It does not matter whether the securities are registered in your name, “street name,” or certificate form. The details will be handled by your broker and the Cal Poly Foundation staff.
IF THE SECURITIES ARE IN CERTIFICATE FORM IN YOUR POSSESSION:

1. Send your certificate without any endorsement to:
   California Polytechnic State University Foundation
   c/o Director of Gift and Trust Administration
   Lisa Rockwell-Harpster
   University Advancement
   1 Grand Avenue, Building 117
   San Luis Obispo, CA 93407-0443
   Phone 805-756-5577
   Fax 805-756-2711
   E-mail lrockwel@calpoly.edu

   Include a letter indicating how you would like your gift to benefit Cal Poly.

2. In a separate envelope, send a blank, but signed, stock power and ownership
disclaimer form with a copy of the letter that was mailed with your certificate to the Cal
Poly Foundation. The certificate is negotiable only when joined with the irrevocable
stock or bond power.

Note

Regular first-class mail provides for sufficient protection. However, you may send these
items by certified mail if you wish. Irrevocable stock or bond power and ownership
disclaimer forms may be obtained at any bank or broker’s office and can also be requested
from Cal Poly. The gift becomes effective on the date you mail the certificate and the stock
power/ownership disclaimer in the U.S. mail.

You may hand deliver the certificate to the Cal Poly Foundation, where you can sign an
irrevocable stock or bond power form and an ownership disclaimer form.

If the certificates are in your name, it is not recommended to have them re-registered in
the Cal Poly Foundation’s name, as this may take four to eight weeks.